



P 3 C

**THE PUBLIC PRIVATE
PARTNERSHIP CONFERENCE**

February 24-25, 2014 | Downtown Sheraton Hotel | Dallas, Texas

P3C 2014 SCHEDULE

Sunday, February 23, 2014

4:00 PM – 8:00 PM	Exhibit Hall Conference Registration
4:00 PM – 8:00 PM	Exhibit Hall Exhibitor Setup

Monday, February 24, 2014

7:00 AM – 8:00 AM	Exhibit Hall Registration & Networking Breakfast
8:00 AM – 9:00 AM	Dallas Ballroom B+C Morning Plenary Session
9:15 AM – 10:30 AM	Dallas Ballroom D3, D2, D1 Concurrent Educational Session
9:15 AM – 10:45 AM	Dallas Ballroom A2 + A3 Deal Day Showcase Session
10:30 AM – 11:00 AM	Exhibit Hall Morning Networking Break
11:00 AM – 12:15 PM	Dallas Ballroom D3, D2, D1 Concurrent Educational Session
11:00 AM – 12:15 PM	Dallas Ballroom A2 + A3 Deal Day Showcase Session
12:30 PM – 1:00 PM	Dallas Ballroom B+C Afternoon Plenary Session
1:00 PM – 2:30 PM	Exhibit Hall Networking Lunch & Exhibition
2:30 PM – 3:45 PM	Dallas Ballroom D3, D2, D1 Concurrent Educational Session
2:30 PM – 3:45 PM	Dallas Ballroom A2 + A3 Deal Day Showcase Session
4:00 PM – 5:15 PM	Dallas Ballroom D3, D2, D1 Concurrent Educational Session
4:00 PM – 5:15 PM	Dallas Ballroom A2 + A3 Deal Day Showcase Session
5:15 PM – 6:30 PM	Exhibit Hall Networking Reception & Exhibition

Tuesday, February 25, 2014

7:00 AM – 8:00 AM	Exhibit Hall Registration & Networking Breakfast
8:00 AM – 10:00 AM	Dallas Ballroom B+C Morning Plenary Session
8:00 AM – 9:30 AM	Dallas Ballroom D3, D2 Workshop Sessions
10:00 AM – 11:15 AM	Dallas Ballroom D3, D2, D1 Concurrent Educational Session
10:00 AM – 11:15 AM	Dallas Ballroom A2 + A3 Deal Day Showcase Session
11:30 AM – 12:45 PM	Dallas Ballroom D3, D2, D1 Concurrent Educational Session
11:30 AM – 12:45 PM	Dallas Ballroom A2 + A3 Deal Day Showcase Session
1:00 PM – 2:30 PM	Exhibit Hall & Dallas Ballroom B+C Lunch Plenary Session, Networking Lunch, & Exhibition
2:30 PM – 3:45 PM	Dallas Ballroom D3, D2, D1 Concurrent Educational Session
2:30 PM – 3:45 PM	Dallas Ballroom A2 + A3 Deal Day Showcase Session

SESSION TRACKS

MONDAY, FEBRUARY 24, 2014

	Best Practices Dallas Ballroom D3	Project Delivery Dallas Ballroom D2	Risk, Control, & Reward Dallas Ballroom D1	Deal Day Sessions Dallas Ballroom A3 + A2
9:15 AM – 10:30 AM	Economic Development through Hotels – What Makes Them Work?	P3: Revolution or Evolution? It's Not Just About the Financing	Putting the P's Together	Session #1
11:00 AM – 12:15 PM	Lessons Learned: How Government Structured Deals for Public-Private Partnership Success	A Close Look into the Long Beach Courthouse Delivery Arrangement	EB-5 Financing and P3: Leveraging International Migration to Create Capital	Session #2
2:30 PM – 3:45 PM	Tax Credits – Getting the Most Out of this Creative Financing Option	Enhancing Convention Destinations Through P3's	Value Capture	Session #3
4:00 PM – 5:15 PM	P3 Law for the Non Lawyer	Advancing Public Building P3 Projects	Risks and Rewards – Who Benefits in a P3	Session #4

TUESDAY, FEBRUARY 25, 2014

	Best Practices Dallas Ballroom D3	Project Delivery Dallas Ballroom D2	Risk, Control, & Reward Dallas Ballroom D1	Deal Day Sessions Dallas Ballroom A3 + A2
10:00 AM – 11:15 AM	Testimonials of Public Managers Who Survived P3 Challenges	Deploying Professional Services throughout the Project Lifecycle	What Happens When Things Go Wrong – Dealing with Underperforming and Non-Performing Assets	Session #5
11:30 AM – 12:45 PM	P3 Contract Administration – What Happens Once the Ink Dries?	Innovation in Project Delivery and Calculating the Associated Value for Money	Assessing and Managing Risks of P3 Projects	Session #6
2:30 PM – 3:45 PM	Creating Affordable Housing Through Public Housing Conversion	Building Communities through P3s		Session #7

DETAILED AGENDA

MONDAY, FEBRUARY 24, 2014

. 8:00 AM – 9:00 AM | WELCOME & OPENING PLENARY SESSION (DALLAS BALLROOM B+C)

SPEAKER:
MIKE MARASCO
CEO, Plenary
Concessions



. CHALLENGES AND OPPORTUNITIES FOR IMPLEMENTING P3'S

Delegates will be provided with an update on the State of the US PPP market, and the challenges and opportunities that exist. In addition to learning what makes a successful PPP, they will learn how to approach the market and position their projects to maximize the value for money while capitalizing on best practices that have been tested in markets around the world.

. 9:15 AM – 10:30 AM | CONCURRENT BREAKOUT SESSION:

. ECONOMIC DEVELOPMENT THROUGH HOTELS – WHAT MAKES THEM WORK? (DALLAS BALLROOM D3)

Over the last 25 years many P3 projects have involved hotels. Some are great economic drivers, others not so much. Some get approved with ease, while others struggle with opposition. Some attract institutional investment, while others require the public to take on the financial risk. Learn some of the stories surrounding the development of P3 hotels. Hear from both the developer's and public's perspective. Topics to be discussed include: Why is a P3 required to build full service hotels in the first place? How have past projects performed? How have P3 hotels impacted the local competitive hotels? What do developers/investors need to make a project viable? How does the public gain local support and get the required incentive package approved? Is the development of P3 hotels going to continue?

SPEAKERS:

- Jeff Sachs, Managing Partner, Strategic Advisory Group
- Ira Mitzner, President, Rida Development Corporation
- Peter McStravick, Chief Operating Officer, Houston First Corporation
- Gregory Rockett, Vice President, Corporate Hotel Development, Hilton Worldwide

. P3: REVOLUTION OR EVOLUTION? IT'S NOT JUST ABOUT THE FINANCING (DALLAS BALLROOM D2)

While the benefit of obtaining private sector financing for public infrastructure projects draws much of the attention, the biggest advantages of P3 derive from its focus on the life cycle needs and costs of the asset and the value of design and construction in maximizing those elements. P3 represents a natural evolution of Project Delivery Methods for public works projects beyond Design-Build to a method that includes the long term performance and maintenance of the asset in its planning and execution. This discussion will cover P3 as an evolution of Project Delivery Methods and explain how it is designed to shift long term risks and management of the asset to the parties best prepared to handle them.

SPEAKERS:

- William T. Eliopoulos, Partner, Rutan & Tucker, LLP
- Phillip Blanchard, Partner, Rutan & Tucker, LLP
- Dale Bonner, Chairman, Plenary Group USA
- Geoffery Stricker, Managing Director, Edgemoor Infrastructure & Real Estate

. PUTTING THE P'S TOGETHER (DALLAS BALLROOM D1)

When a public body does not want to increase taxes or cut services, it often considers "monetizing" an existing asset or turning to the private sector to finance a new need. These situations call out for P3 as a solution. But often that call is hard to answer. Most critical question – How will the P3 project be financed? Looking to private sector capital raises the further question – How to attract the right private sector partner? What are the right strategies for P3? How to implement a P3 – What processes and delivery methods work best?

SPEAKERS:

- Dan McRae, Partner, Seyfarth Shaw LLP
- Kenneth Portnoy, Vice President of PPP, Balfour Beatty
- Charles Whatley, Managing Director, UrbanIS

DETAILED AGENDA

MONDAY, FEBRUARY 24, 2014

. DEAL DAY SESSION #1 (DALLAS BALLROOM A2 + A3)

Deal Day sessions are where municipalities unveil insightful information about unreleased development projects and procurement opportunities to the country's top developers, investors and A/E/C professionals. Deal Day sessions are designed for industry executives looking to develop new relationships with local governments and public sector agencies who are interested in broadening their visibility and attracting new development partners for upcoming projects.

SPEAKERS:

- Juan Zapata, County Commissionaire, Miami-Dade County (Florida)
- DJ Baxter, Executive Director, Salt Lake City Redevelopment Agency (Utah)
- Ann Moore, Chairman, Port of San Diego
- Jim Sandoval, City Manager, Chula Vista (California)
- John Ross, Senior Advisor and Director, Office of Economic Development Finance, Washington (District of Columbia)
- Bryan A. Kendro, Director Office of Policy & Public Private Partnerships, PA Department of Transportation (Pennsylvania)

. 10:30 AM – 11:00 AM | MORNING NETWORKING BREAK (DALLAS GRAND HALL)

Grab a cup of coffee or tea and mingle with fellow attendees during this networking break between sessions.

. 11:00 AM – 12:15 PM | CONCURRENT BREAKOUT SESSION:

. A CLOSE LOOK INTO THE LONG BEACH COURTHOUSE DELIVERY ARRANGEMENT (DALLAS BALLROOM D2)

The Long Beach courthouse project is attracting significant national attention for being the first social infrastructure /non-transportation project in the U.S. using an availability payment P3 delivery method. In this session, hear the Public Sector Project Owner (the Judicial Council of California's Administrative Office of the Courts) and Private Partner (Long Beach Judicial Partners/Meridiam Infrastructure), together with the project's Design-Builder and Legal Counsel, discuss the challenges and solutions, as well as the rewards, of the innovative delivery arrangement called Performance Based Infrastructure being used to bring this landmark project to successful ahead-of-schedule and under budget completion.

SPEAKERS:

- Stephen I. Reinstein, CEO, Long Beach Judicial Partners LLC (Meridiam Infrastructure North America)
- Clifford Ham, Principal Architect, Judicial Council of California, Administrative Office of the Courts
- Chip Hastie, Vice President, Clark Construction Group
- Mike Pikiel, Partner (US P3 practice leader), Norton Rose Fulbright
- Sean Maher, Business Development Director, Johnson Controls
- Paul Danna, Design Director, SOM Architecture

. EB-5 FINANCING AND P3: LEVERAGING INTERNATIONAL MIGRATION TO CREATE CAPITAL (DALLAS BALLROOM D1)

This session will focus on the use of the EB-5 green card program to fund public projects and private projects in the public interest. Topics will include a brief introduction to regional centers, but the emphasis will be on how a public project finance official can effectively employ this innovative capital creation vehicle. Public officials will describe how and why they chose the EB-5 program as a source of capital. Developers will discuss how the program works in practice. Economists will describe the parameters of the program and what it takes to implement the program effectively. Attorneys who have served as the architects for successful P3 enterprises in the EB-5 program will discuss best practices for implementation of the program in the public-private context.

SPEAKERS:

- Brian Graham, Partner, Strasburger & Price LLP
- Luis Gomar, Partner, Strasburger & Price LLP
- Paul Scheuren, Principal, Impact Datasource
- Daniel Healey, President, Civitas Capital Group
- Leo Gomez, President & CEO, Brooks City-Base
- Amir Mirabi, Office of the Governor, State of Texas
- Hank Schopfer, Director & CFO, Tri Global Energy, LLC

DETAILED AGENDA

MONDAY, FEBRUARY 24, 2014

. LESSONS LEARNED: HOW GOVERNMENT STRUCTURED DEALS FOR PUBLIC-PRIVATE PARTNERSHIP SUCCESS (DALLAS BALLROOM D3)

Join officials from the public sector and leading developers to discuss lessons learned from successful P3 deals. The panel will cover lessons learned on assessing a potential partner, structuring the deal, and ultimately implementing a successful project.

SPEAKERS:

- Kevin Wayer, Co-President, Jones Lang LaSalle
- Daniel Feitelberg, Vice Chancellor for planning and budget, UC Merced
- Jeffrey E. Cangemi, Senior Vice President, Balfour Beatty Investments
- Duane Callender, Director, US Dept. of Transportation
- Chetan Marfatia, Director, Guggenheim Partners
- Ann Moore, Chairman, Port of San Diego

. DEAL DAY SESSION #2 (DALLAS BALLROOM A2 + A3)

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SPEAKERS:

- John Updike, Director of Real Estate, City and County of San Francisco (California)
- James Campbell, Land Development & Renewable Energy Initiatives, County Executive Office, Orange County (California)
- Teresa Pike Tomlinson, Mayor of Columbus Georgia, City of Columbus (Georgia)
- Ramon Yi, Managing Director, Finance and Administration, Port of Houston Authority (Texas)
- Scott Sumners, Deputy Economic Development Director, City of Phoenix (Arizona)

. 12:30 PM – 1:00 PM | PLENARY SESSION (DALLAS BALLROOM B+C)

SPEAKER:
LANCE K. JOSAL
President & CEO,
RTKL Associates



. AN ASIAN APPROACH TO P3 DEVELOPMENT

In the early 1990s, China kicked off a massive effort to transform their major cities into economic hubs of industry using public/private partnerships – and it succeeded wildly. Lance Josal, president and CEO of RTKL Associates Inc., will use Chinese infrastructure development as a case study for how the public and private sectors can work together to build U.S. cities at the forefront of the global economy.

. 1:00 PM – 2:30 PM | NETWORKING LUNCH & EXHIBITION (DALLAS GRAND HALL)

The networking lunch is designed to help attendees meet and greet with new contacts. The lunch will be held in the Dallas Grand Hall next to the exhibit hall 1pm to 2:30pm. Lunch is open to all attendees.

. 2:30 PM – 3:45 PM | CONCURRENT BREAKOUT SESSION:

. ENHANCING CONVENTION DESTINATIONS THROUGH P3S (DALLAS BALLROOM D2)

The growing list of municipalities competing to entice lucrative convention business with bigger and better facilities has the public sector exploring the use of public-private partnerships. Convention destinations with the right amenities stimulate local economic activity by attracting new visitors and events as well as accommodating business travel in the region. The pressure to increase convention activity through meeting space expansion, sufficient hotel room supply and dining/nightlife options has cities looking at new delivery models. This discussion will examine how P3s help cities remain competitive in the convention business through innovative design and financing methods.

SPEAKERS:

- Hans Detlefsen, Managing Director, HVS Global Hospitality Services
- Tom Lander, Vice President, Mortenson Development
- Phillip Jones, President & CEO, Dallas Convention & Visitors Bureau
- Mark Purcell, Vice President, Starwood Hotels & Resorts Worldwide
- Steve Galbreath, Vice President, RTKL Associates
- Bob Swerdling, CEO, Swerdling & Associates

DETAILED AGENDA

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. TAX CREDITS – GETTING THE MOST OUT OF THIS CREATIVE FINANCING OPTION (DALLAS BALLROOM D3)

Tax credits are a unique and classic expression of the public private partnership. They are a great tool to creatively finance community and economic development projects that include a wide variety of asset classes. Join us as we explore the history, public policy intent and financing structures associated with federal and state tax credits. We will cover several credits and use actual transactions to explore how a government (public) subsidy can mitigate risk and enhance the feasibility of transactions thereby creating opportunities for private sector investment in communities across the country. There are a variety of ways to combine different tax credits with other government programs in support of the development of critical assets. This is a great opportunity to become more familiar with the economic proposition of tax credit financing, the tax nuances that should be anticipated and the overall benefit available through this creative financing option.

SPEAKERS:

- Ira Weinstein, Co-Managing Principal, CohnReznick, LLP

. VALUE CAPTURE (DALLAS BALLROOM D1)

Has “Value Capture” become simply jargon or does it provide a real opportunity for infrastructure financing? Leaders in design and innovative finance will explore how to drive and translate intrinsic value from neighborhood development into sustained sources for funding as traditional public sources of availability payments continue to dwindle.

SPEAKERS:

- Mark Briggs, President, Parsons Brinckerhoff
- Scott Polikov, President, Vialta Group, LLC
- Terry Shook, Founding Partner and Principal, Shook Kelley

. DEAL DAY SESSION #3 (DALLAS BALLROOM A2 + A3)

Deal Day sessions are where municipalities unveil insightful information about unreleased development projects and procurement opportunities to the country’s top developers, investors and A/E/C professionals. Deal Day sessions are designed for industry executives looking to develop new relationships with local governments and public sector agencies who are interested in broadening their visibility and attracting new development partners for upcoming projects.

SPEAKERS:

- Daniel Feitelberg, Vice Chancellor For Planning And Budget, University of California, Merced
- Bill Hvidt, Principal, Representing the University of California, Merced, Merced (California)
- Grant M. Wainscott, Director of Economic Development, Clayton County Office (Georgia)
- Cathy O’Connor, President and CEO of The Alliance for Economic Development, Oklahoma City (Oklahoma)
- Jeff Kaczmarek, Executive Director, Prince William County Economic Development (Virginia)

. 4:00 PM – 5:15 PM | CONCURRENT BREAKOUT SESSION:

. RISKS AND REWARDS – WHO BENEFITS IN A P3? (DALLAS BALLROOM D1)

Understanding how to balance roles and responsibilities in structuring and implementing Public Private Partnerships.

SPEAKERS:

- John Finke, Leader of NDC HEDC Public-Private Partnerships, National Development Council

. ADVANCING PUBLIC BUILDING P3 PROJECTS (DALLAS BALLROOM D2)

Although the US P3 market has been dominated by transportation projects, the backlog of dilapidated schools, courthouses, prisons, and other public buildings grows. This discussion will highlight the history of P3 expansion in the transportation sector and provide insight as to how states and municipalities can utilize this approach for buildings as well.

SPEAKERS:

- Samara Barend, Vice President and PPP Director for North America, AECOM

DETAILED AGENDA

MONDAY, FEBRUARY 24, 2014

. P3 LAW FOR THE NON-LAWYER (DALLAS BALLROOM D3)

Examining critical legal issues that non-lawyers should address in real estate projects developed through public-private partnerships, reinforced with examples and images from the Levine Center for the Arts, developed in Charlotte, NC, by Wells Fargo & Co. and the City of Charlotte.

SPEAKERS:

- Rich Belthoff, Senior Company Counsel, Wells Fargo & Company
- David W. Brown, Jr., Special Counsel, McNair Law Firm

. DEAL DAY SESSION #4 (DALLAS BALLROOM A2 + A3)

Deal Day sessions are where municipalities unveil insightful information about unreleased development projects and procurement opportunities to the country's top developers, investors and A/E/C professionals. Deal Day sessions are designed for industry executives looking to develop new relationships with local governments and public sector agencies who are interested in broadening their visibility and attracting new development partners for upcoming projects.

SPEAKERS:

- Ricardo Noguera, Director of Economic Development and Planning, City of Tacoma (Washington)
- Joe Sarnovsky, EVP & CFO, Seminole State College of Florida
- Tony Peterman, Senior Partner, Multiple Projects
- Mike Farmer, Director, Office of Planning and Economic Development, City of Springfield (Illinois)

. 5:15 PM – 6:30 PM | NETWORKING RECEPTION & EXHIBITION (DALLAS GRAND HALL)



Following the last sessions of day 1, all guests are invited to a networking reception. Enjoy cocktails while conversing with conference speakers or catching up with friends and colleagues. The networking reception will be held in the Exhibition Area in the Dallas Grand Hall Ballroom from 5:15 – 6:30 PM. All conference participants are invited to participate.

DETAILED AGENDA

TUESDAY, FEBRUARY 25, 2014

. 7:00 AM – 8:00 AM | REGISTRATION & NETWORKING BREAKFAST (DALLAS GRAND HALL)

. 8:00 AM – 9:30 AM | WORKSHOP SESSIONS

Intensive training sessions that enable you to acquire essential practical knowledge with a limited-size group of like-minded professionals.

. EB-5 FINANCING (DALLAS BALLROOM D3)

The EB-5 program was created to attract job-creating immigrant investors to the United States to help stimulate the economy. These investments are tied to jobs, and certain requirements must be met in order to use the program. Could it be a source of capital for your development project? During this workshop, attendees will learn from the nation's EB-5 experts as they explain how to access the funds, outline the basic requirements, and showcase how this form of financing has filled the gap in recent projects.

SPEAKERS:

- Craig A. Schwigen, Vice President, CMB Regional Centers
- Peter Joseph, Executive Director, Association to Invest In the USA (IIUSA)
- Michael Burrows, Deputy Director, Inland Valley Development Agency
- Charles Korrell, Director, Hillwood Investments

. P3'S THE CONTRACTORS ROLE, OPPORTUNITIES AND CHALLENGES (DALLAS BALLROOM D2)






In February 2013, Transportation Commissioner Ray LaHood was quoted as saying, "America is one big pothole right now." At the same time, the federal, state, and local agencies that are charged with maintaining these roads and bridges are facing severe budgetary constraints. Many of these agencies are turning to the P3 model as an alternative solution to address these critical infrastructure needs.

Major highway projects in Florida, New York, and numerous other states have large civil contracts in progress. Even though, in many cases, large international contractors are heading up these projects, they are looking to local contractors to perform much of the work. In addition, there are concerns that many civil contractors, who historically operated as a prime contractor, now find themselves in a new role of subcontractor or even second and third tier subcontractor. During this seminar we will look to explore some of the unique challenges facing these special purpose P3 entities and the opportunities and pitfalls that they may face when looking to perform work on such projects. Our panel will consist of a CPA, attorney, and surety, all of whom specialize in the construction industry.

SPEAKERS:

- Jack A. Callahan, Construction Industry Practice Leader, CohnReznick, LLP
- Jerry Brodsky, Partner and Director, Peckar & Abramson

. 8:00 AM – 9:30 AM | PLENARY SESSION (DALLAS BALLROOM B+C)

JOHN RUGGIERI Vice President, RTKL Associates		THOMAS GALLI Shareholder, Greenberg Traurig, LLP	
TED TANNER Vice President, AEG		JOHN C. KRATZER President & CEO, JMI Realty	
MIKE MADIGAN Founder, Madigan Consulting		NATE CHERRY Vice President, RTKL Associates	

. PROFESSIONAL SPORTS STADIUMS, SUCCESSFUL DISTRICTS & ECONOMIC DEVELOPMENT

The business of sports and stadiums was once primarily a private undertaking, financed with private money but today state and local government involvement has proliferated. In this session, hear current and former officials from the public and private sector discuss the challenges, solutions, risks and rewards of three different stadium district projects and discuss the ways professional sports can have a economic impact on an area.

DETAILED AGENDA

TUESDAY, FEBRUARY 25, 2014

. 9:30 AM – 10:00 AM | PLENARY SESSION (DALLAS BALLROOM B+C)

SPEAKER:
**ANNE-RIVERS
FORCKE**
Project Executive
& Thought Leader,
IBM



. FRAGILE TO AGILE: A SMARTER APPROACH TO ECONOMIC GROWTH AND VITALITY

Creating attractive and competitive business environments is key to the success of cities, regions and nations. Whether a mature or emerging economy, locations that manage to create positive business environments stand to gain tremendously from increased economic growth, job creation and prosperity. To accomplish this, governments and agencies must become agile – striking a delicate balance among business, talent and technology – to facilitate sustainable growth. As cities, regions and countries are confronted with these significant challenges, they are also faced with new opportunities for technology-enabled improvement that constitute a paradigmatic shift in economic development. From how we manage infrastructure and utilities, to how education, health and social services are delivered to better meet the needs of citizens and business, we are witnessing a dramatic shift in how economic development can be achieved. Ushered in by a convergence of technologies that use the power of data, we are now able to improve locations in a smarter way. As noted in a recent speech by Ginni Rometty, “Data promises to be for the twenty-first century what steam power was for the eighteenth, electricity for the nineteenth and fossil fuels for twentieth – that is, the creator of enormous wealth and progress.” This opens up significant new opportunities for our partners to help transform economies through new business models and Public-Private-Partnerships!

. 10:00 AM – 11:15 AM | CONCURRENT BREAKOUT SESSION:

. TESTIMONIALS OF PUBLIC MANAGERS WHO SURVIVED P3 CHALLENGES (DALLAS BALLROOM D3)

Hear current and former officials from the public sector discuss the challenges, solutions, risks and rewards of P3 projects from the public perspective. Hear what keeps public officials engaged in P3s up at night and how the private sector can prepare to address and solve those concerns, to enable a more fluid, efficient and effective process and project.

SPEAKERS:

- Anthony Barbar, Trustee, Board of Governors, Florida Atlantic University
- George M. Burgess, Chief Operating Officer, Co-Chair of PPP Group, Becker & Poliakoff
- Lee Weintraub, Shareholder - Vice Chair, Construction Law and Litigation, Becker & Poliakoff
- Clifford Ham, Principal Architect, Judicial Council of California’s Administrative Courts (AOC)

. WHAT HAPPENS WHEN THINGS GO WRONG – DEALING WITH UNDERPERFORMING AND NON-PERFORMING ASSETS (DALLAS BALLROOM D1)

This panel will explore the challenges facing municipalities, bond-holders, P3 Boards and other stakeholders when and if “things go wrong.” The panel will discuss issues like appropriations, debt exchanges, restructuring, and the impact on municipal finance with a focus on strategies and tactics to ensure a successful turnaround.

SPEAKERS:

- Alan Tantleff, Senior Managing Director, FTI Consulting
- Virginia “Ginny” Housum, Senior Vice President, UMB Bank
- Maria Cheng, Managing Director, ACA Financial Guaranty
- Warren S. Bloom, Co-Chair, National Public Finance Practice, Greenberg Traurig LLP
- Andrew Folland, Vice President, Nuveen Asset Management

. DEPLOYING PROFESSIONAL SERVICES THROUGHOUT THE PROJECT LIFECYCLE (DALLAS BALLROOM D2)

A discussion geared towards the Public Sector attendees on procurement ideas that deliver maximum value to taxpayers and stakeholders.

SPEAKERS:

- Peter Larkin, Executive Vice President, CBRE
- Michael McShea, Executive Vice President, CBRE

DETAILED AGENDA

TUESDAY, FEBRUARY 25, 2014

. DEAL DAY SESSION #5 (DALLAS BALLROOM A2 + A3)

Deal Day sessions are where municipalities unveil insightful information about unreleased development projects and procurement opportunities to the country's top developers, investors and A/E/C professionals. Deal Day sessions are designed for industry executives looking to develop new relationships with local governments and public sector agencies who are interested in broadening their visibility and attracting new development partners for upcoming projects.

SPEAKERS:

- Susan Ridley, Associate Vice Chancellor for Fiscal Affairs/Finance Director, Georgia Board of Regents
- Nika Reinecke, Director of Economic Development and Planning, City of Lewisville (Texas)
- Gwendolyn Tillotson, Deputy Director for Economic Development, City of Houston (Texas)
- Albert Garza, Director, General Services Administration (GSA), (Texas)

. 11:30 AM – 12:45 PM | CONCURRENT BREAKOUT SESSION:

. ASSESSING AND MANAGING RISKS OF P3 PROJECTS (DALLAS BALLROOM D1)

Providing pragmatic concepts for assessing significant risks and risk management strategies from the perspective of multiple project stakeholders, including the owner, the financier, and the design-build team. This discussion will introduce a hypothetical vertical construction P3 project, which will be used as a framework to explain and analyze these pragmatic concepts of risk assessment and risk management. This discussion will include: (i) an overview of current insurance and surety products available to the stakeholders and P3 projects; (ii) a review of important contractual terms and risk shifting mechanisms found in typical P3 agreements; and (iii) suggestions on ways the various stakeholders might be able to mitigate their respective risks.

SPEAKERS:

- Edward G. Benes, Vice President & General Counsel, Leo A Daly
- Arnie Cohen, Vice President, Lockwood Andrews and Newnam
- Dr. Allen Marr, President and CEO, Geocomp Corporation
- Mary Ann Krautheim, Senior Vice President, Lockton Companies

. P3 CONTRACT ADMINISTRATION – WHAT HAPPENS ONCE THE INK DRIES? (DALLAS BALLROOM D3)

The panel of owners and experts will discuss P3 project oversight, focusing on the differences between administering P3 project and an owner-developed project.

SPEAKERS:

- Christine D. Ryan, Partner, Nossaman LLP
- Renee Lamb, Project Manager, TxDOT
- Randall C. Redmond, Director of TxDOT's DFW Strategic Projects Office, TxDOT
- Patricia de la Peña, Partner, Nossaman LLP

INNOVATION IN PROJECT DELIVERY AND CALCULATING THE ASSOCIATED VALUE FOR MONEY (DALLAS BALLROOM D2)

One of the P3 industry mantras is that P3s are "better" than public sector alternatives, in part because of the ability for the private sector to plan and evaluate options considering the entire lifecycle of the facility not just the initial capital cost investment. In this session delegates will be taken through the decisions and processes that enable collaborative teams to drive the traditional waste out of projects and learn how to perform the associated VfM calculations to quantify the value of these choices. This session will cover innovative techniques to optimize base cost, collaboratively manage risk, drive deep reductions in operating costs and the challenges associated with making the required assumptions on various inputs for the VfM calculation.

SPEAKERS:

- Bevan Mace, Vice President, Balfour Beatty
- Michael Palmieri, Partner - Infrastructure and Project Finance, KPMG

DETAILED AGENDA

TUESDAY, FEBRUARY 25, 2014

. DEAL DAY SESSION #6 (DALLAS BALLROOM A2 + A3)

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SPEAKERS:

- Pat DiGiovanni, CEO, Centro San Antonio (Texas)
- Jay Chapa, Housing & Economic Development Director, City of Fort Worth (Texas)
- Kelly Violette, EDC Executive Director, City of Tomball (Texas)
- Samuel Assefa, Senior Urban Designer, City of Boulder (Colorado)
- Dennis Crudele, Interim President, Florida Atlantic University
- David Kian, General Counsel, Florida Atlantic University

. 1:00 PM – 2:30 PM | LUNCH PLENARY SESSION, NETWORKING LUNCH, & EXHIBITION



. GRAB LUNCH AND JOIN US FOR THE DISCUSSION STARTING AT 1:30PM

NICOLAS RUBINO
President,
Cintra US



WILLIAM A MARINO
CEO,
Star America



RODNEY MOSS
Sr. Vice President,
Aon Risk Solutions



LARRY D. CASEY
Senior Vice President,
Skanska



STEPHEN M RAE
Counsel,
Liberty mutual Surety



GEORGE M. BURGESS
COO & Co-Vice Chair P3 Practice
Team, Becker & Poliakoff



. SOLUTION'S FOR AMERICA'S INFRASTRUCTURE CHALLENGE

Public Private Partnerships are emerging as a potential solution for America's infrastructure challenge. Partnerships between public sector and private economy participants create opportunities for a new and innovative approach to financing, developing and maintaining infrastructure projects. Innovative approaches to procure and fund civil and social infrastructure allow policy makers and industry leaders to engage in mutually beneficial relationships which serve the public good, creating much needed jobs in the process. Governments must weigh priorities, consider how best to pay for the investments needed, and work to find creative ways to plan, design, fund, build, operate and maintain infrastructure. This session will draw upon case studies which showcase P3 as an alternative project delivery method and highlight shifts in the development and long-term management of assets to those parties best suited for those responsibilities.

. 2:30 PM – 3:45 PM | CONCURRENT BREAKOUT SESSION:

. CREATING AFFORDABLE HOUSING THROUGH PUBLIC HOUSING CONVERSION (DALLAS BALLROOM D3)

In a landmark agreement on September 10, 2007, the U.S. Department of Housing and Urban Development (HUD) transferred full ownership and operating authority for 1,366 public housing units to the San Diego Housing Commission (SDHC) for a nominal price of \$1,366. To create new affordable housing units, SDHC developed a finance plan more familiar to the private sector—pull equity from the real estate portfolio and invest it in new units. Learn how SDHC leveraged the equity from its former public housing units to create 810 additional affordable housing units in the City of San Diego through public-private partnerships and direct acquisitions.

SPEAKERS:

- Deborah Ruane, Senior Vice President, Real Estate Division, San Diego Housing Commission

. BUILDING COMMUNITIES THROUGH P3S (DALLAS BALLROOM D2)

Public facilities and infrastructure across the nation are crumbling or non-existent in the wake of the Great Recession. Facility and infrastructure funding is scarce as increasing demands compete for fewer dollars. The result is an ever-widening gap between available funding and capital needs. In this challenging environment, we urgently need new and innovative approaches to public facilities and infrastructure.

SPEAKERS:

- Jennifer Drake, Shareholder, P3 Practice Group Vice Chair, Real Estate Practice Group Chair, Becker & Poliakoff LLP
- Michael Kaufman, President, Kaufman Lynn Construction
- Michelle Dennard, General Counsel, Thinkspot

. DEAL DAY SESSION #7 (DALLAS BALLROOM A2 + A3)

Deal Day sessions are where municipalities unveil insightful information about unreleased development projects and procurement opportunities to the country's top developers, investors and A/E/C professionals. Deal Day sessions are designed for industry executives looking to develop new relationships with local governments and public sector agencies who are interested in broadening their visibility and attracting new development partners for upcoming projects.

SPEAKERS:

- Brent Grening, Executive Director, Port of Ridgefield (Washington)
- Jim Bennett, Director of Economic Development, Providence (Rhode Island)
- John Isom, Executive Director, Waller Economic Development Corporation (Texas)
- Gilberto Salinas, Executive Vice President, Brownsville Economic Development Council (Texas)