



PUBLIC-PRIVATE PARTNERSHIP
**CONFERENCE
& EXPO** 2015

February 23-25, 2015 Sheraton Dallas Hotel | Dallas, Texas

EVENT PROGRAM



2015 P3C SCHEDULE

MONDAY, FEBRUARY 23

| General Session (BALLROOM B+C) | | | | | | | | | | | |
|---|---|--|--|--|-------------|-------------|---|------------------------|--|--|--|
| 1:30 PM – 1:45 PM | Welcome Remarks | | | | | | | | | | |
| 1:45 PM – 2:00 PM | 2015: A Year in Perspective – What to Watch | | | | | | | | | | |
| 2:00 PM – 3:00 PM | Overview of Events That Shaped the P3 Landscape in 2014 and What Will Define the U.S. P3 Experience in 2015 | | | | | | | | | | |
| 3:15 PM – 4:30 PM | <table border="1"> <thead> <tr> <th>BALLROOM D3</th> <th>BALLROOM D2</th> <th>BALLROOM D1</th> <th>BALLROOM A3</th> <th>BALLROOM A2</th> </tr> </thead> <tbody> <tr> <td>Planning, Procurement, and Political Will</td> <td>P3: The American Model</td> <td>Are P3s The Right Choice To Finance New And Monetize Existing Campus Facilities?</td> <td>P3 Building Performance Guarantees and Incentives: Changing the Ballgame in Facility Development</td> <td>How to Help P3 Lawyers Sleep Better at Night</td> </tr> </tbody> </table> | BALLROOM D3 | BALLROOM D2 | BALLROOM D1 | BALLROOM A3 | BALLROOM A2 | Planning, Procurement, and Political Will | P3: The American Model | Are P3s The Right Choice To Finance New And Monetize Existing Campus Facilities? | P3 Building Performance Guarantees and Incentives: Changing the Ballgame in Facility Development | How to Help P3 Lawyers Sleep Better at Night |
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| Planning, Procurement, and Political Will | P3: The American Model | Are P3s The Right Choice To Finance New And Monetize Existing Campus Facilities? | P3 Building Performance Guarantees and Incentives: Changing the Ballgame in Facility Development | How to Help P3 Lawyers Sleep Better at Night | | | | | | | |
| 4:45 PM – 6:00 PM | Reflections on the Keys to a Successful P3 - Lessons Learned from Real Deals | | | | | | | | | | |
| 6:00 PM – 7:00 PM | Opening Night Welcome Reception (Grand Hall) | | | | | | | | | | |

TUESDAY, FEBRUARY 24

| 8:00 AM - 9:00 AM | Networking Breakfast (Grand Hall) | | | | | | | | | | | | | | | | | |
|--|--|--|---|---------------------------------------|---------------------|-------------|-------------|--|--|--|---|---------------------------------------|---------------------|--|--|--|--|--|
| 9:00 AM - 10:15 AM | P3 Centers of Excellence | | | | | | | | | | | | | | | | | |
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| Testimonials of Public Managers Who Survived P3 Challenges | Applying P3 Concepts to Local Level Projects | How the Private Sector is Partnering to Solve Higher Ed Issues | Dallas Transit Infrastructure: Public, Private or P3? | Advancing Public Building P3 Projects | Deal Day Session #1 | | | | | | | | | | | | | |

2015 P3C SCHEDULE

| General Session (BALLROOM B+C) | | | | | |
|--------------------------------|---|---|--|--|---------------------|
| 11:45 AM – 1:45 PM | Networking Lunch | | | | |
| 12:30 PM – 1:45 PM | Lunch Plenary Session: Real Estate Projects Executed in Partnerships and Other Collaborations with Governmental Authorities | | | | |
| 2:00 PM – 3:15 PM | BALLROOM D3 | BALLROOM D2 | BALLROOM D1 | BALLROOM A3 | BALLROOM A1 |
| | Key Considerations for Implementing P3 Projects | Developing Hotels with P3s: Pre-Planning For Success | From the Rucksacks to the Backpacks: How MHPI Can Reinvent Student Housing | Value for Money? Examining the Value Proposition of P3s for Social Infrastructure | Deal Day Session #2 |
| 3:30 PM – 4:45 PM | How Not to Blow It | Public Entities & the Focus on Energy Savings & Sources | Lessons Learned from University Of Washington Biomedical Research Campus | Beyond Finance and Development: Leveraging the Private Sector for Operations and Maintenance | Deal Day Session #3 |
| 5:00 PM – 5:30 PM | Special Keynote Address: Lessons from Pro Football Hall of Fame Running Back and Entrepreneur Emmitt Smith | | | | |
| 5:30 PM – 7:00 PM | Networking Reception (Grand Hall) | | | | |

WEDNESDAY, FEBRUARY 25

| | | | | | |
|---------------------|---|--|--|--|--|
| 7:30 AM – 8:30 AM | Networking Breakfast (Grand Hall) | | | | |
| 8:30 AM – 9:45 AM | The 3rd Letter in P3 Stands for Partnership (Ballroom B+C) | | | | |
| 10:00 AM – 11:00 AM | BALLROOM D3 | BALLROOM D2 | BALLROOM D1 | | |
| | P3 Challenges for Contractors – Building a Long Term Plan | EB-5 and P3: Advantages of Alignment | P3 Trends In Education | | |
| 11:15 AM – 12:15 PM | Cities and the Heightened Need, Opportunities and Challenges for P3 | Closing the Gap with Acronyms: TIF, NMTC, EB-5, TOT, and More! | Unraveling the Complexity of P-4 “Angle” | | |

AGENDA

MONDAY, FEBRUARY 23, 2015

. 8:00 AM – 1:30 PM | Registration Check-In, Exhibitor Set-Up
(Expo Hall)

. 1:30 PM – 1:45 PM | Welcome Remarks
(Ballroom B+C)

. 1:45 PM – 2:00 PM | 2015: A Year in Perspective – What to Watch

(Ballroom B+C)

In this opening session, the Executive Chairman of one of North America's leading P3 investors will highlight the most notable developments that shaped the P3 landscape in 2014 and preview the major political, policy, and project developments that may define the U.S. P3 experience in 2015.



SPEAKER: DALE BONNER, Executive Chairman, Plenary Concessions

. 2:00 PM – 3:00 PM | Overview of Events that Shaped the P3 Landscape in 2014 and What Will Define the U.S. P3 Experience in 2015.
(Ballroom B+C)

An opening session panel of public and private sector experts will look at the current trajectory of the U.S. P3 market and offer an over-arching discussion of major themes to be addressed at this year's conference.

MODERATOR: Dale Bonner, Executive Chairman, Plenary Concessions



SPEAKER: SAMARA BAREND, Senior Vice President, AECOM Capital



SPEAKER: BYRAN KENDRO,
Director at Public-Private Partnerships
Office, PennDOT



SPEAKER: DIANE BARRETT,
Chief Projects Officer, City and
County of Denver Colorado

AGENDA

MONDAY, FEBRUARY 23, 2015

. 3:00 PM – 3:15 PM | Break

. 3:15 PM – 4:30 PM | Breakout Sessions

(BALLROOM D3) PLANNING, PROCUREMENT, AND POLITICAL WILL

No public agency begins a P3 project thinking it will not succeed. But launching a complex P3 project with a business-as-usual mentality will only bring the agency frustration and failure. Success requires a well thought-out early programmatic process, local support, and strong political will. Join us for a discussion on how to plan and procure a successful P3 initiative. This panel explores lessons learned in the process of determining internal governance to oversee key issues on planning, procurement, and politics.

MODERATOR: Albert E. Dotson, Jr., Shareholder, Bilzin Sumberg LLP

PANEL:

- George M. Burgess, Chief Operating Officer, Becker & Poliakoff
- Bill Johnson, Director, Miami-Dade Water and Sewer
- Mary Scott Nabers, President & CEO, Strategic Partnerships

(BALLROOM D2) P3: THE AMERICAN MODEL

The pros and cons to using the nation's leading P3 approach to developing social infrastructure. This session will compare and contrast the American Model (blending tax exempt financing with private delivery, operations and maintenance) with the International Model by offering case studies, examples, and flushing out the common misconceptions to using public-private partnership for developing government buildings.

PRESENTER: John Finke, Team Leader of NDC HEDC Public-Private Partnerships

(BALLROOM A2) HOW TO HELP P3 LAWYERS SLEEP BETTER AT NIGHT

A look at the unique legal and business challenges that in-house and outside counsel deal with in managing P3 transactions. The session will be moderated by experienced P3 counsel and in a roundtable format that encourages participation and the sharing of ideas of all attendees. The conversation will aim to identify and explore possible solutions to the most compelling and important issues that keep in-house and outside P3 counsel awake at night.

MODERATOR: Edward J. (Ted) Hunter, Partner, Lowenstein Sandler

PANEL:

- Jennifer Bales Drake, Shareholder, Chair, Real Estate; Vice Chair, Public Private Partnerships, Becker & Poliakoff
- Kevin Davis, Assistant General Counsel, Lend Lease Americas

AGENDA

MONDAY, FEBRUARY 23, 2015

(BALLROOM D1) ARE P3S THE RIGHT CHOICE TO FINANCE NEW AND MONETIZE EXISTING CAMPUS FACILITIES?

Even as public funding for higher education has waned, colleges and universities are facing intense pressure to deliver innovative services and facilities in an increasing debt constrained environment. This panel will examine the various facility types and deal structures which have been executed in public private partnerships on U.S. college and university campuses. Discussion will include possible implications of P3s on the debt capacity, credit rating, and student relationships of the institutions; as well as best practices in selecting and negotiating with prospective partners.

MODERATOR: Jason A. Taylor, Vice President, The Scion Group LLC

PANEL:

- Sarah Blouch, President, CampusParc
- James Wilhelm, EVP P3 Transactions, American Campus Communities
- Julie Skolnicki, Senior Vice President, EdR Trust
- Bob Shepko, Division President, Balfour Beatty Campus Solutions

(BALLROOM A3) P3 BUILDING PERFORMANCE GUARANTEES AND INCENTIVES: CHANGING THE BALLGAME IN FACILITY DEVELOPMENT

This presentation will explore the use of Building Performance Guarantees and Incentives in P3 Social Infrastructure Development, including their application to LEED, Net Zero Energy, and other energy consumption certifications and guarantees. Panelists will share their experience with some of the preeminent social infrastructure developments in North America and the use of Building Performance Guarantees and Incentives covering the long term operations and maintenance of the facilities developed.

MODERATOR: William Eliopoulos, Partner, Rutan & Tucker, LLP

PANEL:

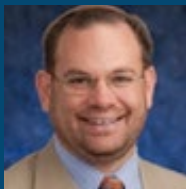
- Mike Marasco, CEO, Plenary Concessions
- Geoffrey Stricker, Managing Director, Edgemoor Infrastructure & Real Estate
- Phil Blanchard, Partner, Rutan & Tucker, LLP

AGENDA

MONDAY, FEBRUARY 23, 2015

**. 4:45 PM – 6:00 PM | Reflections on the Keys to a Successful P3 - Lessons Learned from
(Ballroom B+C) Real Deals**

There are proven “keys to success” to making a P3 project successful, regardless of the public partner (state agency or a local government) or the project (infrastructure procurement or a real estate/economic development). Success requires more than value for money analysis, efficient capital deployment, operational expertise and innovative solutions. In this interactive session you will learn about the “4P’s Required Before the P3” and other real world project based reflections on what went well, what could have been done better and what was a failure!



MODERATOR: SETH MEREWITZ,
Partner, Best, Best & Krieger, LLP



SPEAKER: BRIAN CULLEN,
President, Perc Water



MODERATOR: MEGAN MATSON,
Partner, Table Rock Capital



SPEAKER: DR. JAMES HART,
City Manager, City of Adelanto



SPEAKER: STEPHEN REINSTEIN,
Former CEO, Long Beach Judicial
Partners LLC



SPEAKER: CLAUDIO ANDREETTA,
Director of Business Development,
Johnson Controls

**. 6:00 PM – 7:00 PM | Opening Night Welcome Reception
(Expo Hall)**

AGENDA

TUESDAY, FEBRUARY 24, 2015

. 8:00 AM – 9:00 AM | Networking Breakfast

(Expo Hall)

. 9:00 AM - 10:15 AM | P3 Centers of Excellence

(Ballroom B+C) Procurement officials who have managed P3's in the transportation sector have years of head start on those who have only recently engaged this alternative project delivery method for social infrastructure needs. Representatives of agencies engaged in P3s will address the benefits of the development of P3 Centers of Excellence and how drawing upon the experiences of peers and colleagues can facilitate the adoption of best practices and accelerate the restoration and rebuilding of existing infrastructure and facilitate the development of new public infrastructure.



MODERATOR: RODNEY MOSS, Senior Vice President, AON Risk Solutions



SPEAKER: MARK ROMOFF,
President & CEO, The Canadian
Council for Public-Private Partnerships



SPEAKER: LARRY BLAIN,
Senior Director, Global Infrastructure Advisory,
KPMG



SPEAKER: CHRIS TAYLOR,
Executive Director, West Coast
Infrastructure Exchange



SPEAKER: TIMOTHY MERRIWEATHER,
Partner, Longbow Partner LLP

. 10:15 AM - 10:30 AM | Break

. 10:30 AM - 11:45 AM | Breakout Sessions

(BALLROOM D3) TESTIMONIALS OF PUBLIC MANAGERS WHO SURVIVED P3 CHALLENGES

Current and former officials from the public sector will discuss the challenges, solutions, risks, and rewards of P3 projects from the public perspective. Hear what keeps public officials engaged in P3s awake at night. And how the private sector can ensure a more fluid and effective process by addressing and solving those concerns.

MODERATOR: Lee A. Weintraub, Shareholder, Chair, Public Private Partnerships; Vice Chair, Construction Law and Litigation, Becker & Poliakoff

PANEL:

- Diane Barrett, Chief Projects Officer, City and County of Denver Colorado
- Anthony Barbar, Board of Governors, Florida Atlantic University

AGENDA

TUESDAY, FEBRUARY 24, 2015

(BALLROOM D2) APPLYING P3 CONCEPTS TO LOCAL LEVEL PROJECTS

Within local and state level governments there's growing interest for creative solutions and utilization of private sector expertise and investment to maximize public return on water, sanitary sewer, and recreation projects. At the same time interest in utilizing P3 concepts and structures for inter-governmental cooperative projects is also increasing. This session will address the application of critical P3 concepts to small projects and how to draw on those concepts in non-typical P3 and governmental transactions.

PRESENTERS:

- Russell W. Dykstra, Shareholder, Spencer Fane Britt & Browne LLP
- Eric Hecox, Executive Director, South Metro Water Supply Authority

(BALLROOM D1) HOW THE PRIVATE SECTOR IS PARTNERING TO SOLVE HIGHER ED ISSUES

Through case studies this session explores what we have to learn about creating mutually beneficial relationships between private companies and higher education institutions.

MODERATOR: Kevin Wayer, Co-President, Public Institutions, JLL

PANEL:

- Shannan Nelson, Director of Business Operations, University of Kansas
- Susan Ridley, AV Chancellor for Fiscal Affairs, University System of Georgia
- Daniel M. Feitelberg, Vice Chancellor, Planning and Budget, UC Merced
- John Gormley, Senior Director of Planning, Design and Construction, California State University, Channel Islands

(BALLROOM A3) DALLAS TRANSIT INFRASTRUCTURE: PUBLIC, PRIVATE OR P3?

Join a panel of local and national P3 leaders for a discussion on successful transit-oriented development P3 strategies. This panel will look at future improvements in rail infrastructure in the CBD of Dallas using other P3 structures as examples and comparisons.

MODERATOR: John Ruggieri, Vice President, RTKL

PANEL:

- David Leininger, Executive Vice President & CFO, Dallas Area Rapid Transit
- Lee Ploszaj, President & Managing Director, DCK Capital Solutions
- Manju Chandrasekhar, Vice President, Arcadis P3 Global

AGENDA

TUESDAY, FEBRUARY 24, 2015

(BALLROOM A2) ADVANCING PUBLIC BUILDING P3 PROJECTS

While the US P3 market has been dominated by transportation projects, the backlog of dilapidated schools, courthouses, prisons, and other public buildings grows. This session will highlight the history of P3 expansion in the transportation sector and provide insight as to how states and municipalities can utilize this approach for buildings as well.

PRESENTER: Samara Barend, Senior Vice President, P3 Development Director, AECOM Capital

(BALLROOM A1) DEAL DAY: PROJECT SHOWCASE SESSION #1

Presenters will discuss their unreleased development projects and procurement opportunities. Sessions are designed for industry partners looking to develop new relationships with local governments and agencies interested in broadening their visibility and attracting new development partners for upcoming projects.

PRESENTERS:

- Brent Grening, CEO, Port of Ridgefield, Washington
- David Ripp, Executive Director, Port of Camas-Washougal, Washington
- Todd Coleman, CEO, Port of Vancouver, Washington
- John Colon, Community Development Director, City of Birmingham, Alabama
- Anthony Peterman, Senior Partner, Strategic Advisory Group

. 11:45 AM – 1:45 PM | Networking Lunch + Plenary Session

(Expo Hall)

AGENDA

TUESDAY, FEBRUARY 24, 2015

. 12:30 PM – 1:45 PM | Lunch Plenary Session: Real Estate Projects Executed in Partnerships and Other Collaborations with Governmental Authorities (Ballroom B+C)

Real estate projects executed in partnership or other collaboration with a government entity involves unique and challenging issues. In this session, the Commissioner of Public Building Services for the General Services Administration will describe (i) the GSA's property exchange program, in which the GSA exchanges real property it owns for other property for Federal government use, and (ii) the GSA's property for construction services exchange program, in which the GSA exchanges property it owns for construction services performed on other properties used or planned for use by the Federal government. Examples will include the new FBI headquarters to demonstrate how GSA works with the private sector to leverage limited Federal funding. Senior professionals will also address the transaction terms, challenges, and solutions employed on two large and complex real estate projects executed in partnerships and other collaborations with government authorities that are common to smaller projects and those of lesser complexity.



MODERATOR: TOM GALLI, Shareholder, Greenberg Traurig



SPEAKER: NORMAN DONG, Commissioner, Public Buildings Service, General Services Administration



SPEAKER: GEOFFREY STRICKER, Managing Director, Edgemoor Infrastructure & Real Estate

. 2:00 PM – 3:15 PM | Breakout Sessions

(Ballroom D3) KEY CONSIDERATIONS FOR IMPLEMENTING P3 PROJECTS

This session covers best practices and lessons learned from the development of projects through public-private partnerships. Speakers will discuss key considerations and case studies in implementing P3 projects, including development of performance specifications, dispute resolution approaches, and risk allocation between the private and public partners.

MODERATOR: Christine Ryan, Partner, Nossaman LLP

PANEL:

- Kim Daily, Sr. Program Manager, Jacobs Engineering
- Claire McGuinness, Office General Counsel, TxDOT
- Patricia de la Pena, Partner, Nossaman LLP

TUESDAY, FEBRUARY 24, 2015

(BALLROOM D2) DEVELOPING HOTELS WITH P3S: PRE-PLANNING FOR SUCCESS

Local governments across the country are exploring P3's for the delivery of new conference and convention center headquarters hotels. Success requires a well thought-out early programmatic process, local support, and strong political will in order to maximize developer response. Questions to be answered include: What are the right strategies for implementing a P3 for hotel development? What's expected of both parties (public and private) to make a project viable? How does the public gain local support and get the required incentive package approved? And what are some of the best practices that have been lately proven in markets around the U.S?

MODERATOR: Jeff Sachs, Partner, Strategic Advisory Group

PANEL:

- Erin Litvak, Community Services Department Director, Salt Lake County
- Mark Purcell, Vice President, Starwood Hotels & Resorts Worldwide, Inc.
- Tom Lander, Vice President, Mortenson Development

(BALLROOM D1) FROM THE RUCKSACKS TO THE BACKPACKS: HOW MHPI CAN REINVENT STUDENT HOUSING

What does higher ed have in common with the Department of Defense (DoD)? Outdated infrastructure caused by years of underfunding. Limited resources are focused on core businesses, which for higher ed is educating America's future and for the DoD, it's training to protect America's interests. In the late 90s, the DoD turned to the private sector for their installation housing needs. Housing inventory was an average of 33 years old and 43% (58,000 units) were considered substandard by federal guidelines. Using the traditional government MILCON procurement approach, it was determined that the DoD would've needed over 20 years and in excess of \$16 billion to complete the necessary modernizing work. In 1996 the Military Housing Privatization Initiative was enacted allowing for an innovative and highly effective P3 model to finance, develop, modernize and manage over 170,000 units/510,000 beds of safe, affordable, high-quality housing through long-term partnerships.

Today, higher education institutions find themselves in similar predicaments; on average 60% of a school's space is over 25 years old and they face a backlog of \$92 per gross square foot. Despite increased demands, rising costs, fixed revenues and decreased endowments have stalled renovation and new construction projects on campuses across the country. Given higher education's present environment and the past successes of P3s with the DoD, this session address why it's time to bring this model to the collegiate arena.

MODERATOR: Kurt Ehlers, Managing Director, Corvias Campus Living

PANEL:

- Susan Ridley, AV Chancellor for Fiscal Affairs/Finance Director, University of Georgia
- Shan Gastineau, Managing Director, JLL

AGENDA

TUESDAY, FEBRUARY 24, 2015

(BALLROOM A3) VALUE FOR MONEY? EXAMINING THE VALUE PROPOSITION OF PUBLIC-PRIVATE PARTNERSHIPS FOR SOCIAL INFRASTRUCTURE PROJECTS

An overview of the value proposition of P3's based on empirical data and case studies from leading P3 markets around the world. In this interactive session covering the search for value, we will address choosing the right procurement for your project based on what provides the most compelling value as well as constraints to the social P3 market.

PRESENTER: Chris Guthkelch, Project Director, Skanska Infrastructure Development Inc.

(BALLROOM A1) DEAL DAY: PROJECT SHOWCASE SESSION #2

Presenters will discuss their unreleased development projects and procurement opportunities. Sessions are designed for industry partners looking to develop new relationships with local governments and agencies interested in broadening their visibility and attracting new development partners for upcoming projects.

PRESENTERS:

- Kelly R. Leid, Executive Director North Denver Cornerstone Collaborative, City of Denver, Colorado
- Stephen Lehmkuhle, Chancellor, University of Minnesota Rochester
- D.J. Baxter, Executive Director, Redevelopment Agency of Salt Lake City, Utah
- Shannan Nelson, Director of Business Operations, University of Kansas

. 3:15 PM - 3:30 PM | Break

. 3:30 PM - 4:45 PM | Breakout Sessions

(BALLROOM D3) HOW NOT TO BLOW IT

What's worse than not being able to launch a much-needed P3 project? Answer: launching it and having it crash! Our panelists will review the "seven essentials" for success in P3, and identify which contract terms the private sector can live without and which are in the "got to have" category. Looking outside the contract, the panel will also consider what micro and macro conditions can mean for the success or failure for a P3 project.

MODERATOR: Daniel Mcrae, Shareholder, Seyfarth Shaw LLP Partner

PANEL:

- Michael Palmieri, Advisor
- Eric Krueger, Senior Vice President - Central Region, Balfour Beatty Construction
- Charles Whatley, Managing Director, UrbanIS
- Michael Kunst, Vice President, Siemens Financial Services

(BALLROOM D2) PUBLIC ENTITIES & THE FOCUS ON ENERGY SAVINGS & SOURCES

From reducing the cost of energy consumption to leveraging energy from renewable resources to building power grids, public entities are exploring solutions to their energy challenges and leveraging private funds to do so. This panel will discuss P3 projects that are helping to develop renewable and alternative energy sources and reduce energy costs. The conversation will feature notable cases, including a discussion of the Army's groundbreaking P3 project to ensure that 25% of its energy comes from renewable sources by 2025, and the State of Virginia's innovative approach to managing their energy costs.

MODERATOR: Barry Scribner, Co-President, Public Institutions, JLL

PANEL:

- Amanda Simpson, Director, Office of Energy Initiatives, US Army
- Christopher Moriarty, Director, Wells Fargo Securities
- Joseph Corrigan, Senior Government Relations Director, Kelley-Drye

TUESDAY, FEBRUARY 24, 2015

(BALLROOM D1) LESSONS LEARNED FROM THE UNIVERSITY OF WASHINGTON BIOMEDICAL RESEARCH CAMPUS

When the University of Washington School of Medicine prepared a multi-phase plan to develop a biotechnology and medical research hub, it used a P3 to transform the South Lake Union neighborhood of Seattle, allowing the School to accelerate the building process, save the University millions of dollars and deliver state-of-the-art facilities that have been a catalyst in the area's redevelopment. Winning national awards, including the National Council for Public-Private Partnerships 2014 Innovation Award, P3 has been the model underlying the success of all three phases totaling six buildings and 903,000 square feet of laboratory and office space. Attendees will hear the multi-phase development team's perspective and their stories surrounding the P3 development of the South Lake Union. Topics to be discussed include the right strategies for project implementation, what was expected of both parties to make a project viable, how creative financing was accessed by blending tax exempt financing with private delivery, and the fine points of operations and maintenance in an exceptional approach to collaborative project delivery.

MODERATOR: Wendy Heintz-Joehnk, Business Development, Affiliated Engineers, Inc.

PANEL:

- Jill Morelli, Director of Facilities University of Washington's School of Medicine
- Dean Eriksen, Principal and Director, Affiliated Engineers, Inc.
- Anthony Gianopoulos, Principal and Director of Operations, Perkins + Will
- John Finke, Senior Program Manager, Team Leader of NDC HEDC PPP
- Todd Lee, EVP, Sellen Construction

(BALLROOM A3) BEYOND FINANCE AND DEVELOPMENT: LEVERAGING THE PRIVATE SECTOR FOR OPERATIONS AND MAINTENANCE

Explore how to successfully leverage a public-private partnership for facilities operations planning. By employing examples from recent partnerships, this session will cover a range of topics including how to create your plan, what challenges to consider, and how to measure success and achieve key results.

MODERATOR: Bob Hunt, Managing Director, Public Institutions, JLL

PANEL:

- Robert Oglesby, Commissioner, Dept. General Services, State of Tennessee
- Abigail Rider, AV Chancellor, Real Estate, University of California, Merced
- Rhonda Hayes, Director, Capital Ventures/Special Assistant for Housing, Deputy Assistant Secretary of the Army, Installations, Housing, & Partnerships
- Adam Collins, Deputy Mayor for Economic Development, City of Indianapolis

TUESDAY FEBRUARY 24, 2015

(BALLROOM A1) DEAL DAY: PROJECT SHOWCASE SESSION #3

Presenters will discuss their unreleased development projects and procurement opportunities. Sessions are designed for industry partners looking to develop new relationships with local governments and agencies interested in broadening their visibility and attracting new development partners for upcoming projects.

PRESENTERS:

- Eric Johnson, Economic Development Program Manager, City of Phoenix
- Michelle Romero, AICP, EDFP, Manager of Redevelopment, City of Henderson Redevelopment Agency, Nevada
- Luz Borrero, Deputy COO for Development, DeKalb County, GA
- Sid Gonsoulin, AVP of Student Affairs, City of Hattiesburg, Mississippi
- Charles Childress, Director, The University of Southern Mississippi

. 4:45 PM - 5:00 PM | Break

. 5:00 PM - 5:30 PM | Special Keynote Address: Lessons from Pro Football Hall of Fame Running Back and Entrepreneur Emmitt Smith
(Ballroom B+C)

A passionate entrepreneur, small business owner, as well as a Pro Football Hall of Famer and the NFL's all-time leading rusher, Emmitt Smith is an expert at setting and achieving goals in all areas of his life. A forward-thinking businessman who now heads up several small businesses spanning real estate, construction, technology and philanthropy (via Pat & Emmitt Smith Charities), Mr. Smith will share his life story and success strategies with attendees.



SPEAKER: EMMITT SMITH, President & CEO, Emmitt Smith Enterprises

. 5:30 PM - 7:00 PM | Networking Reception
(Expo Hall)

AGENDA

WEDNESDAY, FEBRUARY 25, 2015

. 7:30 AM - 8:30 AM | Breakfast

. 8:30 AM - 9:45 AM | The 3rd Letter in P3 Stands for Partnership

(Ballroom B+C) P3 legislation enables states, municipalities, and regional authorities to tap into private sector innovation. Effective P3 legislation invites submission of innovative, market-driven proposals to address the needs for public infrastructure. This session will focus on how the utilization of these practices is changing the face of P3s, and how success is being achieved through partnership. The panel will also cover best practices, share case studies and discuss the positive effects of P3 on communities.



MODERATOR: JOE WINGERTER, Director of P3 Project Development, Kiewit



SPEAKER: RICHARD FIERCE, Senior Vice President, Fluor



SPEAKER: PAUL WILLIAMS, President and Chief Executive Officer, DASNY (Dormitory Authority State of New York)



SPEAKER: MARIA GARCIA BERRY, Chief Executive Office, CRL Associates

. 9:45 AM - 10:00 AM | Break

. 10:00 AM - 11:00 AM | Breakout Sessions

(BALLROOM D3) P3 CHALLENGES FOR CONTRACTORS – BUILDING A LONG TERM PLAN

The P3 model has been popular in the European Union since the early 1990's. In the US, however, with many states still in line to create legislation in their markets, P3's are just now becoming a real part of contractors' everyday conversations. Within these conversations, however, contractors should be asking questions about the challenges and risks involved in bidding on a P3 project. Join us for an informative discussion that will address the challenges that contractors should understand concerning time and expense. The session will also review the three main types of P3 projects, how to deal with potential public oversight and scrutiny, including fiscal and integrity monitors and AG oversight, MWBE compliance challenges, and more.

PRESENTERS:

- Jack A. Callahan, Partner, Construction Industry Practice Leader, CohnReznick
- Frank Rapoport, Senior Partner, Peckar & Abramson

(BALLROOM D2) EB-5 AND P3: ADVANTAGES OF ALIGNMENT

In recent years, the U.S. immigrant investor program – known as the “EB-5 Program” – has emerged as a flexible financing source used in diverse economic development projects across the country to boost local economies, improve communities, create American jobs. In this session attendees will learn from industry experts with proven success in applying P3 models to EB-5. Join us to see how EB-5 financing can contribute to your prospective P3 project and help improve or revitalize your community.

MODERATOR: Peter Joseph, Executive Director, IIUSA

PANEL:

- Dan Healy, Managing Director, Civitas Capital Group
- Kraig Schwigen, Managing Director, CMB Export Regional Center
- Tom Rosenfeld, CEO, CanAm Enterprise

WEDNESDAY, FEBRUARY 25, 2015

(BALLROOM D1) P3 TRENDS IN EDUCATION

While state appropriations for colleges and universities continue to plummet, enrollments at institutions of higher learning are increasing, and on-campus buildings and infrastructure continuing to age. More and more college and university presidents are being told to consider public-private partnerships for their capital needs. This presentation looks at P3 trends in education and will feature case studies of recent P3 transactions for a variety of educational assets including academic, administrative, and residential buildings. Strategies such as monetization and income generation from excess land will also be addressed.

PRESENTER: Jim G. Short, Senior Vice President, Balfour Beatty Campus Solutions

. 11:00 AM - 11:15 AM | Break

. 11:15 AM - 12:15 PM | Breakout Sessions

(BALLROOM D3) CITIES AND THE HEIGHTENED NEED, OPPORTUNITIES AND CHALLENGES FOR P3

A panel of public and private partners from Canada and the U.S. will share their experience on notable P3 projects in urban-areas across North America and answer why applying the unique lessons learned from such city projects are important toward creating a groundswell of successful Metropolitan Area Public-Private Partnerships (MAP3).

MODERATOR: Charles G. Renner, Partner, Chair Public-Private Partnership Group, Husch Blackwell LLP

PANEL:

- Lynn Hoffman Carlton, Director of Urban Planning, HOK
- Ian Colgan, Executive Director, Planning, Oklahoma City
- Sean L. Morley, Partner, Fasken Martineau DuMoulin LLP
- Ian Tester, Director, Corporate Finance, KPMG

WEDNESDAY, FEBRUARY 25, 2015

(BALLROOM D2) CLOSING THE GAP WITH ACRONYMS: TIF, NMTC, EB-5, TOT, AND MORE!

From urban redevelopment and historic preservation to housing and infrastructure, there are a myriad of gap financing tools and programs available to help developers and communities bring their project to fruition. Often these tools remain underutilized throughout the country. During this session attendees will hear from industry development finance experts who will examine best practices and innovative uses of TIF and other public/private development finance tools including tax credits, EB-5, and other federal and state-specific programs.

MODERATOR: Charlie Johnson, President, Johnson Consulting

PANEL:

- Ira Weinstein, Co-Office Managing Principal – Baltimore Office, CohnReznick
- Michael Fitzpatrick, Partner, Baker Tilly
- Charlene Heydinger, Executive Director, Keeping PACE in Texas

(BALLROOM D1) UNRAVELING THE COMPLEXITY OF P-4 “ANGLE” PROJECTS

This session looks at the winning elements behind two Houston P4 Projects. With angel donors acting as the catalyst, these P-4 programs are revitalizing an inner-city neighborhood and an area’s natural resources. Presenters will cover the successful MATCH program, Midtown Arts & Theater Center Houston: a \$25 million project developing an inner-city block with exhibit space and venue for the visual and performing arts. The discussion will also cover Buffalo Bayou Park, a \$55 million park restoration project to be completed next year that transforms 160 acres into one of the country’s great urban parks. Additionally, this session will bring up some of the instructive war stories that came from sparring with the city’s legal department in structuring the long-term maintenance obligations – a key issue in all P4 Projects!

MODERATOR: Cassie Stinson, Shareholder, BoyarMiller

PANEL:

- Anne Olson, President, Buffalo Bayou Partnership
- Jill Jewett, President, Jewett Consulting