

SPONSORSHIP PACKAGES

The sponsorship program is structured to ensure maximum exposure and visibility for each organization both before and during the conference. All packages are exclusive opportunities to provide targeted, creative, and direct sponsorship options to maximize exposure and outreach to the industry.

CO-CHAIR \$25,000

8 REGISTRATION PASSES

PRE CONFERENCE MARKETING

- ▶ Top sponsorship recognition in program brochure and all promotional material including email campaigns, direct mail campaigns, and on website
- ▶ Your company logo on registration confirmation emails

ONSITE MARKETING

- ▶ Full page advertisement prominently located on the inside cover in the event guide
- ▶ Premier exhibit space location at the event
- ▶ Top sponsorship recognition position during the conference (banner, posters, signage)
- ▶ Two standing meter boards with company advertisement prominently placed on event floor
- ▶ Hospitality suite for two nights during the event at the conference hotel (food & beverage not included)

POST CONFERENCE MARKETING

- ▶ Copy of registration list with names, addresses and phone numbers
- ▶ Company logo on post conference survey

CHOOSE FROM ONE OF THE FOLLOWING (SEE PAGE 10 FOR DETAILS):

- ▶ **REGISTRATION BOOTH SPONSOR:** Have your company logo and artwork be seen first by all conference participants
- ▶ **RECEPTION SPONSOR:** Your company is the sponsor for one of our breakfast or lunch receptions held during the event, includes signage with logo and event recognition
- ▶ **TOTE BAG SPONSOR:** Distributed to all attendees upon arrival at the conference
- ▶ **LANYARD SPONSOR:** Corporate logo displayed on identification badge lanyard, distributed to all attendees upon arrival at the conference
- ▶ **MOBILE APP SPONSOR:** Includes logo recognition each time a user opens the mobile app
- ▶ **CHARGING STATION SPONSOR:** Have your company logo and artwork be seen while attendees charge up
- ▶ **WiFi NETWORK SPONSOR:** Help all conference attendees get connected at the as the official WiFi sponsor
- ▶ **DIRECTIONAL SIGN SPONSOR:** Company logo will be profiled on freestanding directional signs strategically placed in highest traffic areas

COMMIT TO SPONSORSHIP
EARLY AND MAXIMIZE
YOUR VISIBILITY THROUGH
PRE CONFERENCE
MARKETING EFFORTS



DIAMOND \$15,000

6 REGISTRATION PASSES

PRE CONFERENCE MARKETING

- ▶ Top sponsorship recognition in program brochure and all promotional material including email campaigns, direct mail campaigns, and on website

ONSITE MARKETING

- ▶ Full page advertisement prominently located in the event guide
- ▶ Sponsorship recognition position during the conference (banner, posters, signage)
- ▶ Meter board display with company advertisement prominently placed on event floor
- ▶ Premier exhibition space location at the event

POST CONFERENCE MARKETING

- ▶ Copy of registration list with names, addresses and phone numbers

CHOOSE FROM ONE OF THE FOLLOWING (SEE PAGE 10 FOR DETAILS):

- ▶ **REGISTRATION BOOTH SPONSOR:** Have your company logo and artwork be seen first by all conference participants
- ▶ **RECEPTION SPONSOR:** Your company is the sponsor for one of our breakfast or lunch receptions held during the event, includes signage with logo and event recognition
- ▶ **TOTE BAG SPONSOR:** Distributed to all attendees upon arrival at the conference
- ▶ **LANYARD SPONSOR:** Corporate logo displayed on identification badge lanyard, distributed to all attendees upon arrival at the conference
- ▶ **MOBILE APP SPONSOR:** Includes logo recognition each time a user opens the mobile app
- ▶ **CHARGING STATION SPONSOR:** Have your company logo and artwork be seen while attendees charge up
- ▶ **WiFi NETWORK SPONSOR:** Help all conference attendees get connected at the as the official WiFi sponsor
- ▶ **DIRECTIONAL SIGN SPONSOR:** Company logo will be profiled on freestanding directional signs strategically placed in highest traffic areas

PLATINUM

\$10,000

4 REGISTRATION PASSES

ONSITE MARKETING

- ▶ Full page advertisement in event guide
- ▶ Exhibit space at the event
- ▶ Sponsorship recognition position during the conference (banner, posters, signage)
- ▶ 24" by 36" poster with company advertisement strategically placed on event floor

POST CONFERENCE MARKETING

- ▶ Copy of registration list with names, addresses and phone numbers

CHOOSE FROM ONE OF THE FOLLOWING:

- ▶ **REGISTRATION BOOTH SPONSOR:** Have your company logo and artwork be seen first by all conference participants
- ▶ **METER BOARD ADVERTISEMENT:** Standing meter board with company advertisement strategically placed on event floor
- ▶ **MOBILE APP SPONSOR:** Includes logo recognition each time a user opens the mobile app
- ▶ **NETWORKING RECEPTION SPONSOR:** Your company is the sponsor for our evening networking receptions held during the event, includes signage with logo and event recognition
- ▶ **REFRESHMENT BREAK SPONSOR:** Your company is the sponsor for our refreshment breaks held during the event, includes signage with logo and event recognition

GOLD

\$8,000

3 REGISTRATION PASSES

ONSITE MARKETING

- ▶ Full page advertisement in event guide
- ▶ Exhibit space at the event
- ▶ Sponsorship recognition position during the conference (banner, posters, signage)

POST CONFERENCE MARKETING

- ▶ Copy of registration list with names, addresses and phone numbers

CHOOSE FROM ONE OF THE FOLLOWING:

- ▶ **NETWORKING RECEPTION SPONSOR:** Your company is the sponsor for our evening networking receptions held during the event, includes signage with logo and event recognition
- ▶ **REFRESHMENT BREAK SPONSOR:** Your company is the sponsor for our refreshment breaks held during the event, includes signage with logo and event recognition
- ▶ **METER BOARD ADVERTISEMENT:** Standing meter board with company advertisement strategically placed on event floor
- ▶ **DIRECTIONAL SIGN SPONSOR:** Company logo will be profiled on freestanding directional signs strategically placed in highest traffic areas

SILVER

\$6,000

2 REGISTRATION PASSES

ONSITE MARKETING

- ▶ Full page advertisement in event guide
- ▶ Exhibit space at the event
- ▶ Sponsorship recognition position during the conference (banner, posters, signage)

POST CONFERENCE MARKETING

- ▶ Copy of registration list with names, addresses and phone numbers



Interested in an opportunity that isn't listed here?

Our team will work with you to customize a sponsorship package to pinpoint your audience and support your business goals.

DELIVERABLES

REGISTRATION AREA SPONSOR

Have your company logo and artwork be seen first by all conference participants. Upon arrival all attendees must check-in here and attendees return here throughout the Conference. Your company name and logo are presented on a large, impossible-to-miss banner and you can place collateral at the registration desk.



RECEPTION SPONSOR (MULTIPLE OPPORTUNITIES)

Have your logo be prominent during one of our breakfast or lunch receptions. This presentation is directly near our meal tables, one of the key high-traffic areas in full view to all attendees as they arrive to our dining area.



TOTE BAG SPONSOR

Your logo on the conference bags given to every attendee. Many attendees use their bags for years—this sponsorship provides immediate visibility at the Conference and ongoing recognition, even after the Conference.

